

# This is why we're Enforcing Speed Limits



## CITY OF MILWAUKEE POLICE DEPARTMENT

### SAFETY DIVISION

Member of the National Safety Council

6680 North Teutonia Avenue

Milwaukee, WI 53209

(414) 935-7990



PSD-60 01/09

## Slow down — protect our Pedestrians and other drivers.

The faster vehicles travel, the more likely crashes are to occur and the more severe the injuries will be to motorists and pedestrians.

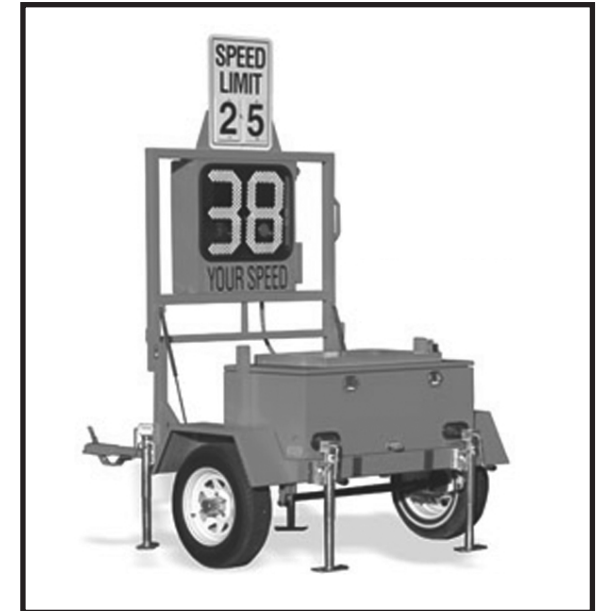
*Children are especially vulnerable due to their small stature, lack of concept of danger and the inability to judge the speed of moving vehicles.*



## When Pedestrians are struck by a moving vehicle:

- at 20 mph – 5 percent are killed, most injuries are slight and 30 percent suffer no injury at all
- at 30 mph – 45 percent are killed and many are seriously injured
- at 40 mph – 85 percent are killed

**11% of vehicle crashes are the result of speeding. What will it cost\* you?**



## **SPEED VIOLATIONS**

<u>Fine</u>	<u>Pts.</u>	<u>Speed over posted limit</u>
\$83.80	3	1-10 MPH abv limit
\$83.80	4	11-15 MPH abv limit
\$109.00	4	16-19 MPH abv limit
\$134.20	6	20-24 MPH abv limit
\$159.40	6	25-29 MPH abv limit
\$203.50	6	30-34 MPH abv limit
\$266.50	6	35-39 MPH abv limit
\$361.00	6	40-44 MPH abv limit
\$424.00	6	45 MPH abv limit or more

### Speeding in School Zone





\$96.40	3	1-10 MPH abv limit
\$109.00	4	11-15 MPH abv limit
\$146.80	4	16-19 MPH abv limit
\$172.00	6	20 MPH abv limit

**\*Does not include increased insurance premiums.**



# SHORTEST STOPPING DISTANCES

To request a speed display board for your neighborhood, contact the Community Liaison Officer in your district. The phone numbers are:

Speed	Thinking Distance	Reaction Distance	Braking Distance	*Est. Total Stopping Distance
20 mph	20 ft	22 ft	20 ft 	62 ft
30 mph	30 ft	33 ft	45 ft 	108 ft
40mph	40 ft	44 ft	80 ft 	164 ft
50 mph	53 ft	55 ft	122 ft 	230 ft

**\*DRY ROAD CONDITIONS & PROPER OPERATING BRAKE SYSTEM  
AND CONDITION OF DRIVER**

**HELP US KEEP OUR CITY STREETS  
SAFE BY DRIVING THE  
POSTED SPEED LIMITS.  
YOU WILL ARRIVE AT YOUR  
DESTINATION SAFE AND SOUND.**

District	Phone Number
Two	935-7228
Three	935-7733
Four	935-7248
Five	935-7258
Six	935-7268
Seven	935-7278

